Overview
New advances in CT, MR, PET/CT, and SPECT imaging technology along with the successful integration of image data with non-image data are providing critical improvements to the diagnostic and reporting procedures for Cardiologists and their patients. As the benefits from these improvements continue to grow, cardiologists are now moving beyond Cardiology PACS (CPACS) to embrace the richer functionality provided by integrated Cardiovascular Image and Information Systems (CVIIS). This report will provide you with valuable insight into where hospitals stand today with respect to Cardiology PACS and their plans for future growth in this critical area.

What you’ll learn in this report

Present Access to Cardiology PACS
- What factors distinguish those hospitals that have implemented Cardiology PACS, from those which have not?
- What percent of Cardiology PACS have integrated, CT, MR, PET, SPECT or other images?
- What vendors act as primary system integrators for Cardiology PACS? How satisfied are hospitals with them?
- To what extent have hospitals integrated Radiology PACS and Cardiology PACS systems with a common strategy?

Short Term Plans for CPACS/CVIIS Development
- What new purchases, replacements, or upgrades to have hospitals budgeted for the next three years?
- What modalities, non-image data, reporting tools, and functionality will hospitals integrate into their CPACS/CVIIS?
- What decision factors will drive brand preferences?
- What perceived benefits drive future system development? What potential obstacles will inhibit the adoption process?
- In the future, to what extent will Cardiology PACS be integrated with Radiology PACS?

Long Term Vision for CPACS/CVIIS Implementation
- How do hospitals expect their CPACS/CVIIS systems to have evolved five years from now?
- What additional value-added services and capabilities should vendors offer to their CPACS/CVIIS customers in the future?

Market Study Methodology
This report utilizes online and telephone interviews conducted in August-September 2007 with 200+ cardiology/cath lab department and IT administrators from hospitals with cath labs, across the United States.

IMV Market Summary Report Advantages
Since 1977, IMV has been a leading supplier of market information to the diagnostic healthcare industry, providing site-specific databases and comprehensive market reports that address the radiology, cardiology and oncology markets.

- **Broad Coverage:** Decision makers from 200+ hospitals located across U.S. geographic regions, randomly selected, to ensure accuracy of analysis and confidence for business planning.
- **Data Accessibility:** 80+ pages with over 75 graphs and exhibits to help you interpret the data to make better strategic decisions.
- **In-depth Analysis:** Drill down from top-level summaries to analyses by facility ownership type, hospital bed size, and teaching status.
- **Market Trends through 2010:** Respondent opinions about cardiology information continuum strategies nationwide, including their planned implementations of CPACS and roadmaps towards integrated cardiovascular image and information systems through 2010.

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