IMV 2012 PET Imaging Market Summary Report
Featuring results from 735+ hospital and non-hospital PET imaging sites in the United States

Overview
Over the past decade, PET imaging has seen dramatic shifts in PET utilization, as market adoption has moved from using nuclear cameras with coincidence detection to PET/CT and PET/MR scanners. PET imaging is now performed in over 2,200 sites, using mobile and fixed PET/CT and PET scanners. IMV’s 2012 PET Imaging Market Summary Report monitors the utilization of PET/CT vs. PET equipment, radiopharmaceuticals, and other key market trends. In this report, IMV provides forecast scenarios projecting the PET unit market for 2012-2016.

What you’ll learn in this report

Key Trends in PET Patient Studies
- What is the trend in total PET patient studies in the U.S., from 2001 to 2011?
- How many clinical PET studies were conducted on PET/CT and PET equipment in 2011, and what is the utilization trend in hospital-based and independent non-hospital locations, and for fixed vs. mobile scanners?
- What is the current mix of oncology, cardiology and neurology clinical applications?

Radiopharmaceuticals Utilization and Budgets
- What is the supplier share for radiopharmaceuticals?
- What is the typical dose of F18DG injected per patient?
- How much is spent on PET radiopharmaceuticals, per dose, per site and in total?

PET Equipment Installed Base and Purchase Plans
- What is the installed base of fixed PET/CT and PET units?
- How many sites use mobile vs. fixed PET/CT scanners?
- What is the installed base market share by vendor?
- What is mix of PET/CTs, by # of slices and bore size?
- What are the plans for purchasing PET/CT vs. PET/MR?
- What is the brand loyalty for future purchases?

Site Operations Characteristics
- How many FTE technologists, nurses, clerical and administrators are employed per site?
- How many PET studies are performed per tech FTE?
- What are the typical operating hours of PET departments?
- What is typical waiting time for an outpatient PET study, and how has this changed since 2001?

Market Study Methodology
Sampling Frame: This report utilized telephone interviews conducted from April 2011 thru March 2012, from 738 hospital and non-hospital sites in the U.S.

IMV Market Summary Report Advantages
Since 1977, IMV has been a leading supplier of market information to the diagnostic healthcare industry, providing site-specific databases and comprehensive market reports that address the radiology, cardiology and oncology markets.
- Broad Coverage: Large sample of 735+ sites to provide comprehensive analysis and confidence for business decisions. Results were projected to the universe of 2,209 U.S. hospitals and non-hospitals that perform PET imaging on fixed or mobile units.
- Data Accessibility: 150+ pages with over 195 graphs and exhibits to help you interpret the data to make better decisions.
- In-depth Analysis: Drill down from top-level summaries to views by non-hospitals and hospital bed size for key metrics such as procedure volume, market share, technology adoption rates and more.
- Market Trends: 2012 findings are compared with IMV’s reports since 2001 to identify trends and emerging business opportunities.

Call IMV to order your report today!
Price for hardcopy report + PDF for corporate use: $8,750
Contact IMV at 847-297-1404, x116, or sales@imvinfo.com
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