2016 Imaging in Surgical Environments Outlook Report
Featuring research with ~200 hospital managers responsible for fixed C-arms used in surgical environments

Overview
Certain imaging modalities such as portable C-arms and ultrasound have been utilized in hospital operating rooms for many years. With the increased evolution of “hybrid OR” techniques that combine open surgery with endovascular procedures and the continued development of imaging technology, the use fixedmounted C-arms, CT scanners and/or MR scanners in surgical environments is increasing. Such equipment could be installed in operating rooms, cath labs, vascular labs, and/or interventional angiography labs. IMV’s 2016 Imaging in Surgical Environments Outlook Report monitors trends in current and planned adoption by hospitals of fixed C-arms, CT scanners, MR scanners, and portable C-arms for use in surgical environments. This report also explores the challenges that OR, cath lab, and imaging managers face in order to implement hybrid OR technology.

What you’ll learn in this report

Imaging modalities in surgical environments
How many units, and what brands of equipment are installed and planned for use in surgical environments?
• Fixedmounted C-arms
• Portable/mobile C-arms
• CT scanners
• MR scanners

Current & planned use of fixed C-arms for hybrid OR purposes
• What are the top benefits and operational challenges in implementing fixed C-arms in surgical environments?
• What physician specialties use this equipment?
• How many patients had procedures performed in 2015 and 2016 using fixed C-arms in surgical environments?
• What is the mix of procedure types being performed using fixed C-arms in the various surgical environments?

Site operations characteristics
• Which department manages the budgets for purchasing imaging equipment for surgical environments?
• Who is on the decision-making team?
• Which department manages the staffing of the technologists that operate the imaging equipment?
• How many FTE imaging technologists are employed per fixed C-arm used in surgical environments?

Market Research Methodology
• Sampling Frame: This report utilizes an IMV-hosted online survey with ~200 OR, cath lab, and imaging managers responsible for the operations, management or use of fixed C-arms utilized in 100+ bed hospitals in the United States.

IMV Market Research Report Advantages
Since 1977, IMV has been a leading supplier of market information to the diagnostic healthcare industry, providing site-specific databases and comprehensive market reports that address the radiology, cardiology and radiation therapy markets.
• Broad Coverage: Results from respondents in the three department types (OR, cath lab, and imaging managers) are compared to understand the opportunities and issues, as seen from each of their perspectives.
• Data Accessibility: 150+ pages with graphs and exhibits to help you interpret the data to make strategic decisions. Includes separate Executive Summary.pdf in slide presentation format highlighting key findings.
• In-depth Analysis: Drill down from top-level summaries to views by demographic variables such as hospital bed size and department type for key metrics such as installed base market share and technology adoption rates.
• Future Outlook: Respondent opinions about the outlook for using fixed C-arms in surgical environments.

Call IMV to order your report today!
Price: $18,500 for digital .pdf files of full report and supplemental Executive Summary in slide presentation format.
Contact IMV at 847-297-1404, ext. 116, or sales@imvinfo.com.
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